



SWARRNIM
STARTUP & INNOVATION
UNIVERSITY
WHERE IDEAS COME ALIVE

INDIA'S FIRST UNIVERSITY FOR STARTUP

ENTREPRENEUR EXPERT TALK

DR. DEVANSHI SONI
FOUNDER OF WETCOAL

**Marketing Strategies for Building
a Business in the Digital Era**

- ✓ **Tips for Starting a Business from Scratch**
- ✓ **Financial Strategies for Startup**
- ✓ **Sharing Business Experiences**



THURSDAY
30TH JULY 26
11:00 AM
to
02:00 PM

**VENUE :- SWARRNIM STARTUP & INNOVATION UNIVERSITY
SEMINAR HALL**

ORGANIZED BY
INNOVATION & ENTREPRENEURSHIP DEPARTMENT